Project Atlas

Outstanding Balance Equipment, Measurement Systems and Engineering Solutions Company

Overview

- Longstanding business based in the Midwest.
- An industry leader offering balancing, measurement and engineering solutions.
- Manufactures specialty components and instrumentation for NVH dynamometer lab applications.
- Manufactures and sells balancing equipment, gauges, and measurement systems.
- Fabrication of prop shafts, driveshafts, driveline components, and calibration systems.
- Offers on-site and in-house balancing, NVH and engineering services.

Outstanding reputation for high quality and customer satisfaction.

Customers/Markets

- Clients include OEM's, Tier-1 and Tier-2 suppliers, industry leaders and others.
- Markets include automotive, industrial, truck, military, agriculture and others.
- Strong customer base of over 100 customers, with many future projects secured.



Facilities

- Main Midwest facility is 22,000 sq. ft. and leased.
- Second facility is in Mexico.
- Strategically located to service customers throughout North America.

Investment Considerations

- Highly experienced management team, production staff, design team and account managers.
- Staffed facility in Mexico is strategic to customers and growth opportunities.
- Long-term affiliations with suppliers in Asia provide the Company with a competitive advantage.
- Growth opportunities exist with current customers and additional market penetration.

Financials

	2019	2020	2021	2022	Pro Forma 2023
Revenue	\$ 4,287,280	\$ 4,620,908	\$ 4,557,498	\$ 4,763,445	\$ 6,000,000
Adj. EBITDA	\$ 459,355	\$ 283,430	\$ 480,752	\$ 810,575	\$ 1,200,000
Adj. EBITDA %	11%	6%	11%	17%	20%

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