

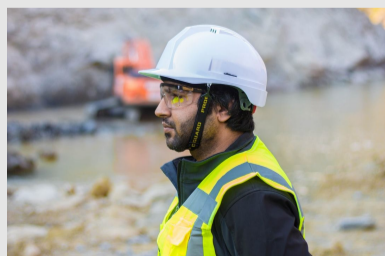
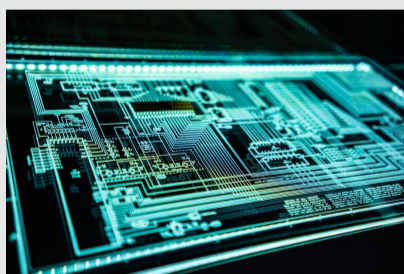
Leading B2B Compliance Service Provider Seeks Strategic Growth Opportunities



Concept and Perspective (CNP) has been engaged by a global provider of testing, certification, inspection, advisory and other services to help accelerate its growth in North America. Our client is looking for strategic opportunities to team with other leading businesses in the quality and technical assurance market.

About CNP's Client:

- Long-established, privately owned and independent company
- More than 25 national and international accreditations
- Operating in the U.S. since 1983
- Automotive, Food & Farming, IT and Supply Chain key sectors
- Substantial existing client base
- >400 employees at more than 10 locations in the U.S.
- Strategic investor in long-term, sustainable growth opportunities



Our Client Is Looking For...

- ▶ Providers of: Certification Services, 2nd Party Services (non-accredited audit, consulting, training, etc), Product testing
- ▶ Established businesses with recurring annual revenue of at least US\$1M
- ▶ A proven, committed management team
- ▶ 'Lower 48' footprint (but footprint elsewhere a plus)
- ▶ Companies interested in leveraging the benefits of being part of a larger platform that provides access to market-leading network, best practice, and offers an expanded service offering
- ▶ Good organizational & cultural 'fit' (see below)
- ▶ Strong brand recognition in existing markets

Organization & Culture



People-Centric: employees seen as the business's most valuable asset



Expertise: experience and knowledge superior to the competition

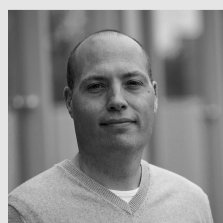


Relationships: commitment to the customer reflected in long-term, mutually beneficial relationships



Focused on Customers: Works to provide their businesses with both market and competitive advantages

Version 0.2



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CNP