

# PHARMA CONTENT MARKETING / PHYSICIAN E-LEARNING COMPANY FOR SALE

## HIGHLIGHTS

**Focused in Oncology & Rheumatology today, looking to scale to over 15 Disease Areas**

**Differentiated Offering enables an annual value of \$400 per engaged MD today, with potential to nearly double this per MD value in near future**

**Lots of potential in huge addressable market**



## CUSTOMERS

## FINANCIALS

**85% Repeat Engagement rate across 10 leading Pharma Companies**

**2021 Revenue**

**300K**

**2021 EBITDA**

**135K**

**2022E Revenue**

**425K**

**2022E EBITDA**

**220K**



**Reach out to [shawn@pinnaclepharmacygroup.com](mailto:shawn@pinnaclepharmacygroup.com) to learn more**