



Access the Premier Network of Middle-Market Professionals

AM&AA Strategic Partnerships

The **Alliance of Merger & Acquisition Advisors (AM&AA)** is the leading network for middle market dealmakers. Our Strategic Partners are select organizations that help drive dealmaking excellence, education, and connections across the M&A ecosystem.

As a Strategic Partner, your firm gains access to a curated network of leaders, exclusive thought leadership opportunities, and national visibility.

Success Story:

“Through a single AM&AA webinar, AdvisorPQ gained 200+ signups and \$1B+ in new deal flow.”



—Richard B. Price
Founder & CEO, AdvisorPQ

Strategic Partner Benefits Include:

Featured Partner Listing on AM&AA's Website	✓
Complimentary National Webinar + Attendee Metrics	✓
Spotlight Feature in Monthly Newsletter	✓
Discounts on Membership and CM&AA Credential	✓
Industry Exclusivity	✓
Annual ROI Performance Report	✓



PRO TIP: Maximize exposure by aligning your webinar or launch with AM&AA's summer or winter conference.

Who Qualifies?

Strategic Partners must align with at least 3 of AM&AA's 5 core impact areas:

1. AM&AA Membership Required
2. Offer a Proprietary Tool or Resource
3. Recognized Thought Leader with Chapter Engagement
4. Sponsor 3+ Chapters or Regions
5. Support Corporate Membership, Credentialing, or Conferences

Investment starts at \$5,000

For partnership inquiries, contact

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